



#9/ass. power
PATENT
RECEIVED
MAY 29 2003
GROUP 3600

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: John E. Montague Examiner: Shaffer, Eric T.
Serial No.: 09/604,503 Group Art Unit: 3623
Filed: June 27, 2000 Docket: 8636
Title: METHODS AND SYSTEMS FOR OPTIMIZING A CAMPAIGN

APPOINTMENT OF ASSOCIATE REPRESENTATIVES

Commissioner for Patents
Washington, D.C. 20231

The undersigned attorney of record in the above-identified patent application hereby appoints:

Anglin, J. M Reg. No. 24,916	Greaves, John N Reg. No. 40,362	Muller, Mark V Reg. No. 37,509
Arora, Sunee Reg. No. 42,267	Haack, John L Reg. No. 36,154	Nama, Prakash Reg. No. 44,255
Beckman, Marvin L Reg. No. 38,377	Harris, Robert J Reg. No. 37,346	Nelson, A. J Reg. No. 28,650
Berdie, Raymond Reg. No. 50,769	Jackson Huebsch, Katharine A Reg. No. 47,670	Nielsen, Walter W Reg. No. 25,539
Bianchi, Timothy E Reg. No. 39,610	Jurkovich, Patti J Reg. No. 44,813	Padys, Danny J Reg. No. 35,635
Billion, Richard E Reg. No. 32,836	Kalis, Janal M Reg. No. 37,650	Parker, J. K Reg. No. 33,024
Black, David W Reg. No. 42,331	Klima-Silberg, Catherine J Reg. No. 40,052	Perdok, Monique M Reg. No. 42,989
Brennan, Thomas F Reg. No. 35,075	Kluth, Daniel J Reg. No. 32,146	Peret, Andrew R Reg. No. 41,246
Chadwick, Robin A Reg. No. 36,477	Lacy, Rodney L Reg. No. 41,136	Peterson, David C Reg. No. 47,857
Clark, Barbara J Reg. No. 38,107	Lemaire, Charles A Reg. No. 36,198	Prout, William F Reg. No. 33,995
Clise, Timothy B Reg. No. 40,957	Lemoine, Dana B Reg. No. 40,062	Schumm, Sherry W Reg. No. 39,422
Cochran, David R Reg. No. 46,632	Lundberg, Steven W Reg. No. 30,568	Schwegman, Michael L Reg. No. 25,816
Dahl, John M Reg. No. 44,639	Lundberg, Steven W Reg. No. 30,568	Speier, Gary J Reg. No. 45,458
Drake, Eduardo E Reg. No. 40,594	Maki, Peter C Reg. No. 42,832	Steffey, Charles E Reg. No. 25,179
Emhretson, Janet E Reg. No. 39,665	Malen, Peter L Reg. No. 44,894	Stordal, Leif T Reg. No. 46,251
Forrest, Bradley A Reg. No. 30,837	Mates, Robert E Reg. No. 35,271	Terry, Kathleen R Reg. No. 31,884
Gamon, Owen J Reg. No. 36,143	McCrackin, Ann M Reg. No. 42,858	Tong, Viet V Reg. No. 45,416
Gorrie, Gregory J Reg. No. 36,530	McGough, Kevin J Reg. No. 31,279	Viksins, Ann S Reg. No. 37,748
Gortych, Joe	McTavish, Hugh E	Woessner, Warren D

BEST AVAILABLE COPY

ASSOCIATE POWER OF ATTORNEY

Serial Number: 09/649698

Filing Date: August 28, 2000

Title: METHODS AND DATABASE FOR EXTENDING COLUMNS IN A RECORD

Page 2
Dkt: 1592.018US1

Reg. No. 41,791

Reg. No. 48,341

Reg. No. 30,440

Mehrle, Joseph P
Reg. No. 45,535

SCHWEGMAN, LUNDBERG, WOESSNER & KLUTH, P.A.
P.O. Box 2938
Minneapolis, Minnesota 55402

to act as associate attorneys, and empowers the associate attorneys to receive all correspondence from the U. S. Patent and Trademark Office, to amend the specification and drawings, to prosecute the application; and ratifies any act done by the associate in respect of the application.

Respectfully submitted,

JOHN E. MONTAGUE

By their Representatives,

NCR Corporation
1700 South Patterson Blvd., WHQ4
Dayton, Ohio 45479
(937) 445-7663

Date MAY 22, 2003

By James M. Stover
James M. Stover
Reg. No. 32,759

CERTIFICATE UNDER 37 CFR 1.8: The undersigned hereby certifies that this correspondence is being deposited with the United States Postal Service with sufficient postage as first class mail, in an envelope addressed to: Commissioner of Patents, Washington, D.C. 20231, on this 27th day of May, 2003.

Name

Amy Moriarty

Signature

Amy Moriarty